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**Local Surgeon Among First to Use New Intraocular Lens for Cataract Patients
With and Without Presbyopia**

*Revolutionary Apodized Diffractive Technology Provides a High Level of Freedom from
Glasses*

East Hanover, N.J. – August 3, 2005 – A revolutionary advance in cataract surgery will be introduced this month by Cary M. Silverman, M.D. at EyeCare 20/20, East Hanover, New Jersey. AcrySof® ReSTOR® IOL is the first and only apodized diffractive intraocular lens (IOL) for cataract patients with and without presbyopia. The AcrySof® ReSTOR® IOL, from Alcon, Inc., provides patients with a full range of quality vision (near, intermediate and distance), and greatly reduces reliance on glasses. In clinical trials, 80 percent of patients reported “never” wearing reading glasses or bifocals following bilateral cataract surgery.

The vast majority of patients who undergo cataract surgery today receive monofocal lenses, which typically require them to use reading glasses or bifocals for near vision following surgery.

“With the new AcrySof® ReSTOR® IOL, patients have the potential to reduce their reliance on glasses,” said Dr. Cary Silverman, Medical Director at EyeCare 20/20. “This new lens is a breakthrough in cataract surgery that we are proud to offer our patients.”

AcrySof® ReSTOR® is a foldable IOL and represents breakthrough technology because of its unique, patented optic design, which allows patients to experience the highest level of freedom from glasses ever achieved in IOL clinical trials. The AcrySof® ReSTOR® IOL uses a combination of three complementary technologies: apodization, diffraction and refraction, to allow patients to experience a full range of high-quality vision without the need for reading glasses or bifocals. This range of vision is achieved without glasses through the optical properties of the IOL. The end benefit for patients is an increased range of quality vision that results in a high level of spectacle freedom. Alcon patented the application of apodization technology to an IOL, making AcrySof® ReSTOR® the first and only apodized diffractive IOL.

The AcrySof® ReSTOR® IOL received approval by the U.S. Food and Drug Administration in March 2005. Clinical trials were conducted in the United States and Europe to establish the safety and effectiveness of the AcrySof® ReSTOR® IOL. A total

of 566 patients received the AcrySof® ReSTOR® lens in clinical trials and had a mean age of 68 years.

Since its introduction outside the U.S. in 2003, more than 11,000 AcrySof® ReSTOR® IOLs have been implanted in patients by more than 1,000 surgeons in Europe and other countries. More than 500 ophthalmic surgeons outside of the U.S. have been trained to implant the AcrySof® ReSTOR® lens and thousands of lenses have already been successfully implanted.

A cataract is a “clouding” of the eye’s natural lens, which results in blurred or defocused vision. According to a recent article published in the *Archives of Ophthalmology*, more than 20 million adults in the U.S. have developed cataracts making it the number one cause of poor vision in the United States. While not all cataracts require surgery, nearly 3 million cataract procedures are annually performed in the U.S. Cataracts cannot be prevented and are the leading cause of treatable blindness worldwide. According to the National Eye Institute, the number of Americans with cataracts is expected to rise to over 30 million people by the year 2020.

ABOUT CARY M. SILERMAN, M.D. AND EYECARE 20/20

Dr. Silverman is the Medical Director of EyeCare 20/20. EyeCare 20/20, located in East Hanover, is one of the area's leading independent LASIK centers. Cary M. Silverman, M.D., Medical Director of EyeCare 20/20 has been performing refractive surgeries since 1992 and is cited in the 1998-2005 editions of The Best Doctors in the New York Metro Area. EyeCare 20/20 was the first practice in New Jersey to offer in-house LASIK. The practice takes pride in serving patients from surrounding communities, the entire tri-state area, as well as from around the country. They offer the best possible care with state-of-the-art technology and a highly trained professional staff. Dr. Silverman has been named a VISX Star Surgeon for his performance as a refractive surgeon, ranking Dr. Silverman and EyeCare 20/20 in the top 5% of refractive surgeons and centers nationwide.

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**For more information, or to schedule an interview with Dr. Silverman,
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